



**REEA's Gold Standard Instructor Certification**, a three-part IDW, Instructor Development Workshop series, is designed to enhance Instructor delivery and improve student learning. REEA understands the importance properly skilled instructors play in creating a highly engaging learning environment for students. With This in mind, REEA has designed the curriculum for the series of IDWs to support the development of this skill set. It provides critical training for both new and current instructors.

REEA's IDW series is available to support instructor training needs in your jurisdiction or region as well as your organization. Take all three Instructor Development Workshops and as a Member of REEA you will earn your GOLD certification!

**The REEA Gold Standard Instructor Certification** will give you the information and tools to jump-start your presentation skills and book student engagement.



**REEA DREI "Distinguished Real Estate Instructor"** was created by the Real Estate Educators

Association to set the standard for excellence in real estate classroom instruction. Regulators and others can be assured that a real estate educator who has earned a REEA DREI designation will exhibit a mastery of subject matter, proven presentation ability, relevant experience, and superior teaching skills.

The REEA DREI program is administered by the REEA DREI Leadership Council which is elected by the REEA DREI membership. The REEA DREI designation is a classroom teaching designation that adheres to the Generally Accepted Principles of Education (GAPE) adopted by REEA.

This program will take you to the top of the mountain giving you skills, information, and help in all areas of adult education via the five GAPE principles and its 80 parts.

## Who We Are

### Real Estate Educators Association "REEA"

A society of Real Estate education stakeholders REEA is a society of real estate education stakeholders (instructors, trainers, regulators, schools, authors, and many more in the real estate education industry). Our challenge is to continually give our members the latest tools and techniques for effective adult education. Our goal is to make sure REEA members meet and exceed the high standards demanded in real estate's rapidly changing legal and professional environment.

Annually, REEA hosts a national conference where educators can share, learn and network with some of The Best of The Best around the country and in the industry of education, network with their peers, meet and talk one-on-one with the people who write the textbooks, design the computer systems and develop the teaching methods used to launch novice students toward successful careers. Keep updated with our REEAAction Newsletters on what's happening at REEA.

Every day, REEA members communicate with each other on our private REEA Members Only Facebook page. This is where members ask for help in various areas of the industry and where topics routinely range from the ordinary to the extraordinary, all in a spirit of fun and sharing. REEA is where the nation's most respected real estate educators meet.



**REAL ESTATE EDUCATORS ASSOCIATION**  
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Real Estate Educators Association



## CLIMBING THE INSTRUCTOR MOUNTAIN

*We know there is a mountain of information and knowledge available for instructors.*

*REEA can show you the path and the tools you may need to become a better instructor through your membership with REEA, presentations at our Annual Conference, REEA DREI Summit and through networking with your peers.*

	REEA Step 1	REEA Gold Standard Instructor Certification Step 2	REEA DREI Designation Step 3
<b>Purpose</b>	Ensure REEA individual and organization members meet and exceed the high standards demanded in real estate's rapidly changing legal and professional environment.	Three-part REEA Instructor Development Workshop (IDW) designed to enhance instructor delivery and improve student learning.	Enable Real Estate Instructors to become a masterful instructor with expertise in many areas from creation of a class to the actual presentation of the material. DREIs are considered Master level instructors by REEA and external organizations.
<b>Requirements</b>	<ul style="list-style-type: none"> <li>Open to instructors, administrators, regulators, and many more</li> <li>Open also to anyone interested in real estate education</li> </ul>	<ul style="list-style-type: none"> <li>Must be a REEA member in good standing to obtain the Gold Standard Instructor Certification - <i>non-members may attend IDWs whether you are a real estate instructor or involved in adult education</i></li> <li>Must attend all three Instructor Development Workshops in the series</li> </ul>	<ul style="list-style-type: none"> <li>Must be an REEA member in good standing</li> <li>Must have at least five years' experience as a real estate instructor</li> <li>Complete DREI Designation Application and submit with Initial Application Review Fee</li> <li>Once approved, submit Final Application fee</li> <li>Complete 6-month coaching and mentoring program</li> <li>Submit a 15 minute video for review and feedback by a DREI mentor</li> <li>Pass written DREI test on GAPE principles with 80% score</li> <li>Submit a final 50 minute video for review by DREI Review Committee</li> <li>Attend at least one DREI Summit every three years</li> </ul>
<b>Fees</b>	<ul style="list-style-type: none"> <li>Annual Membership Fee - visit our website for rates. Individual Membership \$149/yr and Institutional Membership rates \$349/yr (<i>includes 3 members from the same institution</i>) available</li> <li>Conference Registration Fee - <i>visit our website for rates</i></li> </ul>	<ul style="list-style-type: none"> <li>Variable rates per Instructor Development Workshops <i>visit our website for rates and available dates</i></li> </ul>	<ul style="list-style-type: none"> <li>Non-refundable Application Review Fee - \$25</li> <li>Final Application Fee - \$299</li> <li>DREI Summit Registration Fee - <i>visit our website for rates</i></li> <li>Annual renewal fee - \$75/year</li> </ul>
<b>Benefits</b>	<ul style="list-style-type: none"> <li>Development of a network of peers</li> <li>Sharing information with trainers, speakers, and fellow educators at the conference</li> <li>Respect</li> <li>Publish papers and other works in REEAction</li> <li>Introduce new concepts, books and training aids</li> <li>Generate referrals through networking with other REEA professionals</li> <li>Attend Annual REEA Conference</li> <li>Increase business by learning new marketing techniques</li> <li>Improve yourself to improve your returns</li> </ul>	<ul style="list-style-type: none"> <li>Boost instructor performance</li> <li>Enhance student experience</li> <li>Increase student engagement</li> <li>Improve student outcomes</li> <li>Increase instructor satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>Expedited instructor approval in many states/ jurisdictions</li> <li>More opportunities to be hired by local and state real estate associations</li> <li>Networking and sharing ideas with other industry leaders</li> <li>Gain expert knowledge on presenting</li> <li>Network with other DREIs at the Annual DREI Summit</li> <li>Become the best instructor you can be!</li> </ul>
<b>Content</b>	<ul style="list-style-type: none"> <li>Professional speakers and presenters presenting a cross section of subjects at the Annual Conference</li> <li>Interaction with other Real Estate Professionals in the classroom and peer-to-peer contact</li> </ul>	<ul style="list-style-type: none"> <li>IDW1: Lays foundation of interactive learning and self-assessment</li> <li>IDW2: Applies principles in classroom activities; team building; practice active learning techniques; timed outline; and use of PowerPoint</li> <li>IDW3: Explores cutting edge tools and technologies that make teaching and learning fun</li> </ul>	<ul style="list-style-type: none"> <li>6-month coaching and mentoring program with introduction and practice of Generally Accepted Principles of Education (GAPE)</li> <li>Completion of a series of Candidate Tasks to help apply what you learn</li> <li>Preparation two unedited videos (one 15 and one 50 minutes) of your teaching in a live classroom</li> <li>Review of your final video by the DREI Review Committee</li> </ul>