



REEA Distinguished Real Estate Instructor (REEA DREI) Candidate Application

The REEA DREI Designation

This designation was created by the Real Estate Educators Association to set the standard for excellence in real estate classroom instruction. Regulators and others can be assured that a real estate educator who has earned a REEA DREI designation will exhibit a mastery of subject matter, proven presentation ability, relevant experience, and superior teaching skills.

The REEA DREI program is administered by the REEA DREI Leadership Council which is elected by the REEA DREI membership. The REEA DREI designation is a classroom teaching designation that adheres to the Generally Accepted Principles of Education (GAPE) adopted by REEA.

The process for becoming a REEA Distinguished Real Estate Instructor (REEA DREI) involves 5 easy steps:

Step 1 - Complete the Application

You must be a member of REEA to apply. Joining REEA is easy, join on our website on our [Membership](#) tab.

Provide all information as requested. To qualify for the program, you must meet minimum point requirements in each of the following application sections:

- Education / Experience - Minimum 500 Points
- Teaching Experience - Minimum 500 Points
- Student Experience - Minimum 500 Points

Step 2 – REEA DREI Application Fees and Application Submission

When you are ready to submit your REEA DREI Application, log in to REEA.org Members Only, click on the REEA DREI link, then “Ready to Apply?” where you can pay your non-refundable REEA DREI Application Processing Fee of \$25.00. Once payment has been made a copy of your receipt will be sent to you and a copy to REEA Headquarters. Then scan and email your completed and signed application to Kris@reea.org. Once payment and application is received, it will be sent of to member of the REEA DREI Council for review and approval. If you prefer to pay by check, mail your \$25.00 check along with your application to REEA at the following address:

Real Estate Educators Association
7739 E. Broadway, #337
Tucson, Arizona 85710

No application will be considered until the Applicant Processing Fee is collected by REEA.

Once your Candidate Application has been approved, you will be required to submit through REEA.org your Final Application Fee of \$299.00. Your Application Fee covers the administrative and publishing costs that the Council expends in helping you to become a REEA DREI. Those who serve on the REEA DREI Council Leadership Team and those who serve as mentors and coaches in the REEA DREI Program do so as volunteers. They freely give back to aspiring REEA DREI candidates due to their high commitment to the

Program. During the candidacy program, you may NOT advertise yourself as a REEA DREI Candidate. Upon acceptance as a REEA DREI Candidate, you will receive your Mentor Program session schedule, the contact information for your mentors, and all the following:

- The REEA DREI Candidate Handbook, Building Instructional & Presentational Skills;
- Six-month Mentor Program that will lead you through the process to help you elevate your presentation skills;
- Assessment and Evaluation of your teaching and presentation skills/knowledge through an on-line REEA DREI examination;
- Assessment and written evaluation of your end-of-program Instructor Video submission by a panel of trained REEA DREI video reviewers;
- One year from the successful completion of your Mentoring sessions to successfully complete the program tasks;
- A REEA DREI Certification of Excellence upon the successful completion of the Program;
- A REEA DREI lapel pin; and
- Your first year of REEA DREI dues paid.

Step 3 - Complete the Six-Month Mentor Program

During the six-month Mentor Program, you will work with REEA DREI mentors who will familiarize you with the Generally Accepted Principles of Education (GAPE) and guide you through a series of steps that will help you implement what you are learning to improve your teaching skills. Mastery of each individual Session will generally take 30 days of active use. The coaches may elect to use various interactive formats such as teleconferencing, Skype, and/or webinars. Typically such focused coaching and training programs cost several hundred dollars a month.

Participation in a minimum of ten (10) of a Program's sessions is required for satisfactory completion of the REEA DREI Mentor Program. If you miss a Program session, you may receive participation credit for the session if you review the session's recording prior to the end of the Program. If you do not meet the minimum participation requirement in a REEA DREI Mentor Program, you must participate in a subsequent Program in its entirety. Participation in Program sessions may not be carried over from one Program to another. If you do not meet the minimum participation requirements in one REEA DREI Mentor Program and subsequently fail to meet the minimum participation requirements in a second Program, you must reapply and be subject to all initial application rules.

The REEA DREI Mentor Program requires you to take an active role in your professional development. Working through the material requires a personal commitment to learn and understand more about the teaching profession. You will be expected to spend time reading and understanding the Program material and you will be expected to submit your best work on the various steps. With your enthusiastic commitment and dedication, we know the Program will improve your presentation skills. You will be expected to talk candidly with the mentors, share ideas, and ask questions. Mentors are here to help you address your needs and foster the advancement of your instructional and presentation skills. Everyone comes into the REEA DREI Program at a different level of skill, ability and experience. Your mentors will attempt to tailor your experience so that you get the most out of the Program, regardless of the current level of your abilities.

Success can only happen with your active involvement, feedback, and participation. Receptivity to constructive criticism is expected of all candidates as well as an open mind ready to explore and embrace educational theories and presentation techniques. Regardless of how long we have been teaching,

regardless of the accolades we have all received, and regardless of how our students say they perceive us, REEA DREIs know that there are always ways we can become better instructors. You will be expected to embrace that philosophy.

Step 4 - Pass the REEA DREI Examination

Upon successful completion of the REEA DREI Mentor Program, you will be provided access to an on-line written multiple choice format examination which measures your understanding and application of the GAPE Principles you studied and implemented in the Program. The Exam is not an open book exam. You are expected to be honorable and not use reference materials while taking the Exam. A minimum 75% score on the exam is required to proceed to the next step. If a 75% score is not obtained, a mentor will help you understand those concepts with which you may be struggling and guide you toward successful completion of the examination.

Step 5 - Successfully Complete the Instruction Video Presentation

After passing the REEA DREI Exam, you will submit a continuous, unedited 50-60 minute video of a live classroom presentation with students visible. Your mentors will share more details about the video submission as you approach the end of the Mentor Program. Suggestions for a successful video submission will be given. The REEA DREI Video Review Team of 3 - 5 trained REEA DREI reviewers from across the country will numerically and objectively evaluate your skills and abilities based on GAPE Principles taught in the Mentor Program. You will receive a detailed written evaluation usually no later than 60 days after your submission on the REEA server. If the first video submission does not meet or exceed the minimum standard for a successful video, you will have an opportunity during the remainder of the one year period to submit a subsequent instructor video. Subsequent video submission(s) must have been recorded after receipt of the previous video evaluation and will not be accepted for review until at least 60 days after the previous evaluation was sent to the Candidate to allow time for implementation of skill improvement suggestions.

Presentation of Designation

The date of the successful video submission notification letter to you by the REEA DREI Video Review Chairperson shall serve as the official REEA DREI Conferment Date for renewal purposes. Successful completion of all designation requirements entitles you to use the REEA DREI immediately for a one-year period. The formal presentation of the REEA DREI shall occur during an awards ceremony at the annual REEA DREI Summit. Plan to attend!

Section I: Candidate Information

Please submit pages 4-9 to REEA Headquarters via email: Kris@REEA.org

Name _____
(First)
(Middle)
(Last)

Residence Address _____

City: _____ State: _____ Zip: _____

Employer/Firm Name _____

Title/Position _____

Business Address _____

City: _____ State: _____ Zip: _____

Cell: (_____) _____ Office: (_____) _____

Email _____

Section II: Education/Experience

College Education & Experience in the real estate industry (**500 points minimum** for A & B combined)

- A. College Education - **300 points per degree granted** (e.g., BA, BS, AA, Masters, PhD)
 (Transcripts may be requested)

Institution	Major	Degree	Year

B. Experience in the Industry **100 points for each year** of active brokerage experience (must be related to the real estate industry)

Employer/Firm	City/State	Title/Position	Years <i>(From-To)</i>

Total of Points for A: _____

+ Total of Points for B: _____

= TOTAL OF POINTS IN SECTION II. _____

Section III: Teaching Experience

Teaching Experience within the past 5 years

(500 point minimum: 1 point per classroom hour of teaching)

Course Sponsor	Course Title	Hours Taught/Points	Year (From-To)

Course Sponsor	Course Title	Hours Taught/Points	Year (From-To)

= TOTAL OF Teaching Experience POINTS: _____

Section IV: Student Experience

Student Experience within the past 5 years

(500 point minimum: 10 points per classroom hour) Certificates may be requested.

Course Sponsor	Course Title	Hours Attended	Points	Year <i>(From-To)</i>

Course Sponsor	Course Title	Hours Attended	Points	Year (From-To)

= TOTAL OF Student Experience POINTS: _____

I certify that all information included in this application is full, true and provided for the sole purpose of securing candidacy for the REEA Distinguished Real Estate Instructor (REEA DREI) designation. I understand that unless I meet all requirements for attaining and maintaining the REEA DREI designation, as established and periodically revised by the REEA DREI Leadership Council, I will not be entitled to earn or renew the REEA DREI designation.

Signature of Candidate

Date