

# REEA Sponsor/Exhibitor Application



REEA Conference Location: Grand Hyatt Atlanta Buckhead, Atlanta, GA

REEA Conference Dates: October 9 & 10, 2021

REEA GSI IDW Class Dates: October 7, 8 & 11, 2021

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_

## Conference Sponsorships

- Platinum Level Conference Sponsor** \$10,000
- Gold Level Conference Sponsor** \$5,000
- Silver Level Conference Sponsor** \$2,500
- Opening Keynote Sponsor** \$2,000
- Bronze Level Conference Sponsor** \$1,000
- Closing Dinner Sponsorship** Pay direct
- Conference Bag Sponsorship** \$ 750
- Conference Break Sponsorships (7)** \$ 500 ea.
- Friday Night Welcome Session** Pay direct
- REEAWalkers** or Provide T-Shirts for Walkers \$ 750 value
- Saturday Lunch Sponsorship** \$1,500

## REEA GSI IDW Sponsorships

- REEA GSI IDW Full Sponsor** \$4,000
- IDW Playbook Sponsor** \$2,500
- Full BUS Sponsor** (all 3 days) \$3,500
- BUS Sponsor** (per day) \$1,250
- Full IDW Lunch Sponsor** (all 3 days) \$2,000
- IDW Lunch Sponsor** (per day) \$ 750
- Full IDW Break Sponsor** (all 6 breaks) \$1,250
- IDW Break Sponsor** (per break) \$ 250

## Exhibitor

*See Sponsorship & Exhibitor Opportunities Flyer for Space Details*

- Triple Exhibitor Space** \$2,500
- Double Exhibitor Space** \$1,750
- Single Exhibitor Space** \$950

- Unmanned Table Top Display**—Full Table \$300  
*(For Display of material only - No chairs for Vendors to accompany table)*

*(Complete additional Full Conference Registration names below included in your space. Additional registrations can be purchased per the Sponsorship & Opportunities Flyer at a special rate of \$350/per person, any additional can be purchased at full registration rate)*

- FREE Registration Attendee: \_\_\_\_\_
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- \$350 Registration Attendee: \_\_\_\_\_
- \$350 Registration Attendee: \_\_\_\_\_
- \$350 Registration Attendee: \_\_\_\_\_

Fax (520) 296-6006 or Email Your Application to [Kris@REEA.org](mailto:Kris@REEA.org)

Payment Type:  MC  Visa  Check Name on Card: \_\_\_\_\_ (please print)

Credit Card No.: (please call in card # to 520-609-2380) Expiration Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

REAL ESTATE EDUCATORS ASSOCIATION • 7739 E. Broadway, #337 • Tucson, AZ 85710 • 520-609-2380

## 2021 Annual REEA Conference Sponsor/Exhibitor Application

All exhibits and exhibitors are subject to the following regulations. The phrase REEA herein refers to the Real Estate Educators Association acting through its officers, employees or members in the management of the Exhibit Area at the Annual REEA Conference

- 1. Exhibit Sponsorship & Objectives:** Exhibiting at the REEA Annual Conference is meant to supplement the education programs by providing real estate educators/instructors and its members with information about the various types of products and services available to them. Exhibitors are expected to display their products and/or discuss their services with awareness of the professional and practical needs of real estate professionals. REEA reserves the right to refuse space to any applicant who, in the opinion of REEA, is unlikely to contribute to the overall objectives of the Conference.
- 2. Exhibitor Representative Responsibilities:** Each exhibitor must name at least one person to be the official on-site representative and responsible party. The official representative will receive the Sponsorship/Exhibitor agreements and all relevant materials relating to the Conference and Exhibitor Area. The representative shall be authorized to enter into such contracts as may be necessary for fulfillment of obligations to REEA and to other contractors. At least one representative must be at the display during the official hours of the Conference.
- 3. Contract for Space:** This application for Sponsorship/Exhibit space, the notice of space assignment by REEA, and the full payment of rental charges together constitute an agreement for a right to use the space. Applications should be filed promptly and must be accompanied by a full payment for each sponsorship/exhibitor space reserved.
- 4. Arrangements of Exhibits:** All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. The standard exhibit booth provided will consist of one 8' table(s), 2 chairs. No construction or built-up exhibit, including signs, shall exceed the overall height of the back wall, unless approved by REEA.
- 5. Basic Electric Service:** Electricity is not included in the cost of your booth but is available for purchase. There will be a service provider that will provide power for most display needs. All power necessities and requirements are available, and are available upon request.
- 6. Installations:** Exhibits will be installed in Exhibit Area at the Conference Location. Exhibitors may **set up between 5-12pm Friday**, the day before conference start and prior to 7:30am Saturday, the first day and will run through Sunday, the last day of conference 4:00pm. The exhibit area opens at 8:00am sharp. Exhibitors agree to hold harmless REEA and the Conference Location for any loss or damage to exhibitors' property.
- 7. Dismantling:** The exhibit area officially closes at 4:00pm Sunday, the last day of the conference. Exhibitors may not dismantle or disturb their exhibits until after the official closing. Failure to observe this rule may jeopardize the exhibitor's space assignments or right to exhibit at future events. All exhibits must be removed by 6:00pm on Sunday. Exhibitors will be charged for the removal of any exhibition materials, supplies, or excess debris left.
- 8. Unclaimed Space:** Any space unclaimed by 9:00am on the day of the conference may be reassigned by REEA and any fees paid forfeited. REEA will not be responsible for any expenses incurred by an exhibitor that forfeits space.
- 9. Work Rules:** Help and equipment needed to move, erect or dismantle exhibits the exhibitor's responsibility.
- 10. Use of the Exhibit Space:** No exhibitor shall assign, sublet or share the whole or part of the space allotted without consent of REEA and approval of the terms thereof. No exhibitor is permitted to show goods other than those manufactured or handled by him in the regular hours of business. No firm or organization not assigned space in the Trade Show will not be permitted to solicit business in any manner in the exhibit area.
- 11. Motion Pictures, Sound Devices and Lighting:** All motion picture projections must comply with the fire regulations of the County and State in which the Conference is being held and the requirements of the Conference Location. Prior consent of REEA must be received before operating such machinery. Sound equipment approved by REEA must be received before operating such machinery. Sound equipment approved by REEA must be maintained at a level not disturbing to adjacent exhibitors.
- 12. Circulation, Solicitation and Direct Selling:** Distribution by the exhibitor of any printed matter, souvenirs or other articles must be confined to the space assigned. No undignified manner of attracting attention will be permitted. All aisle space belongs to REEA. No exhibit or advertising matter will be allowed to extend beyond the space allotted to the exhibitor without prior consent by REEA. In the event that an exhibitor engages in on-location transactions, the exhibitor is responsible for complying with all Federal, state and local laws that pertain to such sales.
- 13. General Restrictions:** REEA reserves the right to restrict exhibits that because of noise, methods of operation, or that for any reason become objectionable and also to prohibit or evict without refund any exhibit or person that in the opinion of REEA may detract from the general character of the conference. No display material exposing an unfinished surface to neighboring booths or aisle will be permitted. Any exhibitor having gas filled balloons in their display will be liable for any charges incurred to remove any balloons that become lodged in the rafters or near the ceiling of the Conference Location.
- 14. Locations of Exhibits:** REEA reserves the right to alter the location of exhibits or exhibitor area shown on the official floor plans, as it deems advisable and in the best interest of the Conference without notice.
- 15. Fair Employment:** The exhibitor agrees that during the life of this agreement, he/she will not discriminate against any employee or applicant for employment because of race, color, creed, sexual orientation, national origin or ancestry. It is the policy of REEA that all parties doing business with REEA adhere to the principles of, and takes responsible affirmative action to ensure, positive progress in Equal Opportunity Employment.
- 16. Liability and Insurance:** REEA will not be held liable for loss or damage to property of the exhibitor or his representatives or employees from theft, fire, accident, or any other cause beyond its control. Exhibitors are advised to insure themselves at their own expense against property loss or damage and against liability for personal injury. The exhibitor shall indemnify REEA against and hold it harmless from negligence of the exhibitor or in connection with the exhibitor's use of display space.
- 17. Failure to Open Exhibition:** In case the premises of the Conference Location shall be destroyed or damaged, or if the conference fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented by strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or for any other reason, this agreement may be terminated by REEA. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of REEA shall be to return each exhibitor his space payments, less his pro-rata share of all costs and expenses.
- 18. Care of Buildings:** Exhibitors or their agents shall not injure or deface the walls or floors of the building, the exhibit area, and/or the equipment or furnishings in the booths. The exhibitor will be held liable for any such damage caused by his or her agents. The exhibitor assumes full responsibility for complying with any Union regulations; local, city and state law regarding sales taxes and regulations concerning fire, safety, electrical wiring and health. All hangings must clear the floor. If the exhibitor neglects or violates these regulations or otherwise incurs fire hazards, REEA may cancel without refund all or such parts of the exhibit that may be irregular.
- 19. Decoration/Food:** Popcorn or any other food items may not be sold or given away during the conference, without prior permission from REEA and the Conference Location.
- 20. Refund/Cancellation Policy:** Any request to cancel a reservation must be submitted in writing to REEA. By signing this REEA Conference Exhibitor Application, we the undersigned understand that all REEA Exhibitor cancellation requests must be submitted in writing to Kris@REEA.org. Exhibitors who submit cancellation requests prior to August 1<sup>st</sup> of the given year will be refunded 50% of the total amount paid. No refunds will be granted for exhibitor cancellations submitted August 1<sup>st</sup> of given year or later. REEA reserves the right to resell space. All refunds due to an illness, injury, death or emergency will be considered on a case-by-case basis by the REEA Executive Director.
- Nationwide Event Inclement Weather Policy:** Since REEA makes financial obligations based on the number of exhibitor spaces sold for events, REEA will only issue a credit for an exhibitor's fee if the event is cancelled by REEA due to inclement weather and a written request is received by the exhibitor. If REEA cancels the REEA Conference due to weather, REEA will issue a credit for the exhibitor fee upon written request, which may be applied toward the next scheduled REEA Conference or within twelve (12) months for another REEA event. All requests for credit due to a cancellation must be in writing and emailed/mailed to the REEA Office at the address below with appropriate documentation for the cancellation of travel within 14 days of the event's start date. In the event of inclement weather where REEA does not cancel the event, no refunds will be issued if the vendor chooses to cancel an appearance at the event because of travel cancellations or delays due to weather. No travel expenses incurred by an exhibitor will be refunded by REEA under any circumstances. REEA has the right to alter and/or ad sponsorship opportunities without notice.
- 21. Prize Giveaways:** Any exhibitor may offer prize giveaways during the Conference. Exhibitors are responsible for the distribution of all prize giveaways.
- 22. Regulation & Agreement:** These regulations have been formulated in the best interest of all concerned and become part of the agreement. All matters and questions not covered by these regulations are subject to the decision of REEA.

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Authorized Name Printed

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Company

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Signature

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Date