

2021 Annual

REEA CONFERENCE

OCTOBER 7-11-2021

*Grand Hyatt Atlanta Buckhead
Atlanta, Georgia*



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Showcase Your Products and Services to the Real Estate Industry and the millions who serve it!

MAXIMIZE Your Exposure + **ATTRACT** New Business + **CULTIVATE** Client Relationships + **BUILD** Everlasting Relationships =

The 2021 National Real Estate Educators Conference Is The Place To Be!

- Build your brand and boost your sales!
- Market to 240+ Educators that reach the agents around the country.
- Gain Exposure To a select group of individuals that influence the real estate industry
- Front and center exposure to all attendees throughout the conference.
- Social events to boost client relationships.
- Daily morning and afternoon coffee breaks to maximize face-time.
- Our exhibitors say that REEA is always a worthwhile use of their time and resources.
- REEA exhibitors are always satisfied with the level of traffic at their booth.
- Attendees consider networking with the exhibitors as an important component of the conference.

REEA REAL Estate Educators Association

7739 E. Broadway, #337 | Tucson, AZ 85710

520-609-2380 | Fax: 520-296-6006

www.REEA.org

Secure Your Space Today

Visit us at www.REEAConference.com for additional opportunities!

PLATINUM LEVEL SPONSOR | \$10,000

(1) Complimentary Triple Exhibitor Space
(3) Complimentary Full Conference Registrations
Company Recognition at the Opening Session
High-Profile Exposure to Attendees during Conference
Preferred Logo Presence on Conference Website
Full page inside back cover ad in the Conference Program Book
Full page ad in Gold Standard Instructor Development Workshop Playbook
Primary Recognition Signage Displayed During Conference
(3 Additional Full Conference Registrations can be purchased-Special rate of \$350/person.)

GOLD LEVEL SPONSOR | \$5,000

(1) Complimentary Double Exhibitor Space
(2) Complimentary Full Conference Registrations
Company Recognition at the Opening Session
Maximum Exposure to Attendees during Conference
Preferred Logo Presence on Conference Website
Full page ad in the Conference Program Book
½ Page ad in Gold Standard Instructor Development Workshop Playbook
Primary Recognition Signage Displayed During Conference
(2 Additional Full Conference Registrations can be purchased-Special rate of \$350/person.)

SILVER LEVEL SPONSOR | \$2,500

(1) Complimentary Single Exhibitor Space
(2) Complimentary Full Conference Registration
Company Recognition at the Opening Session
Preferred Logo Presence on the Conference Website
½ page ad in the Conference Program Book
½ Page ad in Gold Standard Instructor Development Workshop Playbook
Primary Recognition Signage Displayed During Conference
(1 Additional Full Conference Registration can be purchased-Special rate of \$350/person.)

OPENING KEYNOTE SPONSOR | \$2,000

(1) Complimentary Single Exhibitor Space
(1) Complimentary Full Conference Registration
Company Recognition at the Opening Session
Introduction of Opening Keynote Speaker
Preferred Logo Presence on the Conference Website
¼ page ad in the Conference Program Book
Primary Recognition Signage Displayed During Conference
(1 Additional Full Conference Registration can be purchased-Special rate of \$350/person.)

BRONZE LEVEL SPONSOR | \$1,000

Company Recognition at the Opening Session
(1) Complimentary Unmanned Table Top
Logo Presence on the Conference Website
¼ page ad in the Conference Program Book
Recognition Signage Displayed During Conference

TRIPLE EXHIBITOR SPACE | \$2,500

Triple Exhibitor Space with Table and Chairs | Strategic Location for Maximum Exposure | (3) Complimentary Full Conference Registrations
(3 Additional Full Conference Registrations can be purchased-Special rate of \$350/person.)

DOUBLE EXHIBITOR SPACE | \$1,750

Double Exhibitor Space with Table and Chairs | Strategic Location for Maximum Exposure | (2) Complimentary Full Conference Registrations
(2 Additional Full Conference Registrations can be purchased-Special rate of \$350/person.)

SINGLE EXHIBITOR SPACE | \$950

Single Exhibitor Space with Table and Chairs | Strategic Location for Maximum Exposure | (1) Complimentary Full Conference Registration
(1 Additional Full Conference Registration can be purchased-Special rate of \$350 /person.)

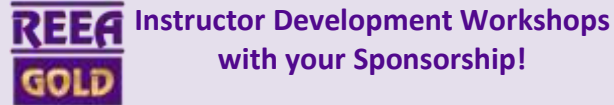


CONFERENCE LOCATION: Grand Hyatt Atlanta Buckhead,
Atlanta, GA

CONFERENCE EXHIBITOR SPACE AVAILABLE:
October 9-10, 2021

All additional registrations can be purchased at the posted registration rate.

Be a Part of REEA's Gold Standard Instructor "GSI"



REEA's Gold Standard Instructor Certification, a three-part Instructor Development Workshop series, is designed to enhance instructor delivery and improve student learning.

REEA understands the importance properly skilled instructors play in creating a highly engaging learning environment for students. With this in mind, REEA has designed the curriculum for the Series of IDWs to support the development of this skill set. It provides critical training for both new and current instructors.

REEA's GSI IDW series is available to support instructor training needs in your jurisdiction or region as well as your organization.

REEA GSI IDW FULL SPONSOR | \$4,000

- 5 minutes at the beginning of each session to promote your company (3 sessions) with an hour of networking
- 6 individual free spaces at any REEA GSI IDW Session
- Full page ad in the REEA GSI IDW Playbook
- PowerPoint acknowledgement at the beginning of class, lunch & during breaks
- 1/2 page ad in Conference Program Book
- Recognition on REEA Conference Sponsor Board during conference
- Option to provide Instructors with your company branded shirt to wear during sessions
- Single Exhibitor space during REEA Conference October 9-10, 2021
- Provide your banner to be displayed during all REEA GSI IDW Sessions

IDW PLAYBOOK SPONSORSHIP | \$2,500

- 3 minutes at the beginning of each sponsored session to promote your company with an hour of networking
- Back cover Full page ad in the REEA GSI IDW Playbook
- PowerPoint acknowledgement at the beginning of class, lunch & during breaks
- 1/4 page ad in Conference Program Book
- Recognition on REEA Conference Sponsor Board during conference
- Provide your banner to be displayed during all REEA GSI IDW Sessions

BUS SPONSORSHIP | \$1,250/day - all 3 days \$3,500

- Approx 30 minutes per day exclusive time with attendees on bus (2x/day -3 days).
- 1/2 page ad in the REEA GSI IDW Playbook
- PowerPoint acknowledgement at the beginning of class, lunch & during breaks
- 1/4 page ad in Conference Program Book
- Recognition on REEA Conference Sponsor Board during conference
- Provide your banner to be displayed during all REEA GSI IDW Sessions

IDW LUNCH SPONSORSHIP | \$750/day - all 3 days \$2,000

- 3 minutes at the beginning of each sponsored session to promote your company with an hour of networking during lunch
- 1/4 page ad in the REEA GSI IDW Playbook
- PowerPoint acknowledgement at the beginning of class, lunch & during breaks
- Sponsorship mention Conference Program Book
- Recognition on REEA Conference Sponsor Board during conference
- Provide your banner to be displayed during all REEA GSI IDW Sessions

IDW BREAK SPONSORSHIP | \$250/break - all 6 for \$1,250

- 3 minutes at the beginning of each sponsored break to promote your company
- 1/4 page ad in the IDW Playbook
- PowerPoint acknowledgement at the beginning of class, lunch & during breaks
- Sponsorship mention Conference Program Book
- Recognition on REEA Conference Sponsor Board during conference
- Provide your banner to be displayed during all REEA GSI IDW Sessions



REEA GSI IDW LOCATION:

Atlanta REALTORS® | 5784 Lake Forrest Dr. NW | Atlanta, GA

REEA GSI IDW SPONSORSHIP DATES AVAILABLE:

October 7, 8 and 11, 2021