

**The Real Estate Educators
Association
REEA**

A society of real estate education stakeholders (instructors, trainers, professors, attorneys, regulators, education directors, schools and authors).



Our Mission

To provide resources and opportunities for professional development to individuals and organizations involved in real estate education.

Our mission is to continually give our members the latest tools and techniques for effective adult education. Our goal is to make sure REEA members meet and exceed the high standards demanded in real estate's rapidly changing legal and professional environment.



**Contact our National REEA
Office for Additional Information
on:**

- Scheduling a REEA GSI IDW in your area
- Membership
- Annual Conference Information
- REEA Distinguished Real Estate Instructor "REEA DREI" designation
- REEA Gold Standard Leader "REEA GSL"



**Introducing the next step in the
REEA Gold Standard Leader
program!!!**

As a member in good standing with REEA, and as a REEA GSI graduate for 2 years, you have the opportunity to excel from a REEA GSI student to a REEA GSL instructor and teach the REEA GSI IDW #1 and #2 in your local state.



Real Estate Educators Association

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**REEA Gold Standard LEADER
Gold Standard Certification**

- Mastery of Subject Matter
- Proven Presentation Abilities
- Superior Teaching Skills
- Mastery of Classroom Activities
- Effective Coaching Skills



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REEA GOLD STANDARD LEADER CERTIFICATION

The REEA Gold Standard Instructor "REEA GSI" certification was created by the Real Estate Educators Association "REEA" to set the standard for excellence in real estate classroom instruction nationally. Regulators, Education Directors, and others can be assured that a real estate educator who has earned a REEA GSI certification will exhibit a mastery of subject matter, proven presentation ability, relevant experience, and superior teaching skills to lead and coach educators toward superior performance.

As a REEA GSI, if you are looking to grow the teaching arm of your business, increase your revenues, enhance your instructor skillset to the next level, make a difference in your state and contribute to the growth of REEA, we invite you to consider becoming a REEA GOLD LEADER "REEA GSL"! As a member of REEA, you already know that the organization's goal is to be the place for improved real estate education. You can play a major role in increasing the skillset of other instructors by presenting REEA GSI IDW I & II when you meet the program requirements.

REEA GSL DEVELOPMENT PROCESS

REEA GSI Refresher classes #1 & #2

"A deeper approach in understanding the principles that drives the REEA GSI program"

REEA GSI Train-the-Trainer classes

"Formulate, design, and implement a detailed course material to fit the REEA GSL local market"

REEA GSI Update Training

"An opportunity to evaluate REEA GSL professional development and program success"

ANNOUNCING REEA's GOLD Standard LEADER Certification



**ATTENTION all
REEA GSI members!**

**Are you interested in teaching the
GSI IDW programs?**

- **Demonstrate Mastery** of subject matter by leading and guiding educators to new heights
- **Proven Presentation Abilities** and a track record of classroom excellence
- **Superior Teaching Skills** and the ability to apply relevant principles
- **Mastery of Classroom Activities** by fostering interactive classroom activities to engage and increase learning retention.
- **Effective Coaching Skills** by creating an open, trusting, environment by initiating positive interaction with others.

REEA GOLD Standard Leader "REEA GSL" Application

The process to become a REEA Gold Standard Leader (REEA GSL) involves **eight** easy steps and a non-refundable application fee of \$25.00. Once payment and application are received, it will be sent to the REEA GSL Review Committee for approval.

- **Step 1** REEA GSL Candidate profile information and contact details.
- **Step 2** REEA GSL Candidate completes the application form and other required documents for processing.
- **Step 3** REEA GSL Candidate completes the REEA GSI refresher courses and REEA Train-the-Trainer classes.
- **Step 4** REEA GSL Candidate formulates, design, and implement a detail course material and secure state approval if desired.
- **Step 5** REEA GSL Candidate accepts the REEA GSI course requirements, compensation, and course management.
- **Step 6** REEA GSL Candidate is able to provide education and relevant experiences.
- **Step 7** REEA GSL Candidate is able to provide references and video submission.
- **Step 8** REEA GSL Candidate instructional leadership style. Complete a brief statement of personal skills and why it's a great fit to support the GSL role.

**Become a REEA GSL and advocate for
excellence in real estate education**